NEWS LETTER AUTUMN SEMESTER JULY- DECEMBER 2018



DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING

Vision, Mission statements and PEOs of the Department:

Vision:

To be a learning center for developing competent managerial manpower with spiritual blend to serve industry and humanity.

Mission:

- 1. To develop competent and entrepreneurial manpower through research, innovation and quality education.
- 2. To develop human resources with spiritual values to serve the global society.

PEOs statements:

- 1: Students would accomplish distinguished positions in the corporate world and act as change agents in the society.
- 2: Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.
- **3:** Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.
- **4:** Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (SarveBhavantuSukhinah).
- **5:** Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

Historic milestones were achieved in the present academic year 2018-19 in Department of Business Administration and Research.Business Today ranked department at 80th position in its nationwide survey of business schools. The department stood at 86th position in a nationwide survey of best b schools by Outlook- Drishti 2018. It is worth mentioning here that the same national surveys placed department on further higher side considering parameters like living experience, employability, placement, selection process and teaching- learning experience.

Students accomplished their summer trainings this session in organizations like Axis Bank, Force Motors, HDFC, Reliance Jio and other private and government sector banks.

An industrial visit was organized at Jain Irrigations and Gandhi Research Foundation, JalgaonKhandesh.

More than 500 rural people were contacted through Gram Panchayats and were made aware and informed about Savings and Investmentthrough SEBI sponsored workshops. Dr. Hari Mohan Jha "Bidyarthi" generated consultancy through these workshops. Visiting faculty assignment at Saraswati College, guest talks at various forums and marketing assistance raised the total consultancy amount this semester.

Guest Lectures Organized

Sr. No	Name	Торіс	Date	No. of Participant s
1	Mr. Vinod Dubey, Branch Head, SBI Life Insurance, Khamgaon	Career opportunities in insurance sector	25-10-18 ent	43
2	Mr. Rajiv Jawale, Deputy HR Manager, Kalash Seeds, Jalna	Perception about ways of a Successful Career	08-10-18	64
3	Mr. Subhash Gore, Regional Head, Saturday Club Global Trust, Akola	Entrepreneurship: Pre-requisites	04-09-18	23
4	Mr. ShardulDigambar, Aavishkar Electronics Weighing Scales, Akola	Entrepreneurship: Pre-requisites	04-09-18	23
5	Mr. ShekharRajguru, JPM, Reliance Jio, Shegaon	Distribution	01-08-18	42

LIST OF BARSA ACTIVITIES 2018-19 (03-08-2018 ONWARDS)

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SR. NO	ACTIVITIES	DATE	NO. OF STUDENT S PRESENT	OUTCOME		
1	Introduction And Presentation- Barsa	3-08-18	42	Brain Storming/ Creativity		
2	Attitudes- A lecture by Dr. H. M. Jha "Bidyarthi"	4-08-18	47	Attitude Formation And Change Strategies		
3	A lecture on GST, (GyanSagar- a conference for CAs)	11-08-18 S	54 ment	Understanding Implications Of Gst		
4	Aptitude, Reasoning, English Test	18-08-18	63	Pre Placement Preparation		
5	Extempore- I	<mark>25</mark> -08-18	41	Improvement In Public Speaking		
6	Extempore- II	01-09-18	37	Improvement In Public Speaking		
7	DahiHandi- Practice, Assignment On Karmayoga	08-09-18	21	Team Cohesiveness		
8	Group Discussion- I	15-09-18	38	Improvement In Communication		
9	Virtual Lecture "A philanthropist speaks" by Mrs. Sudha Murthy, Chairperson, Infosys Foundation.	27-09-18	43	Realization About Purpose Of Life		
10	Movie Mania- Karate Kids	29-09-18	46	Learning Management Concepts Through A Movie		

11	Group Discussion- II	06-10-18	39	Improvement In Communication
12	Case Study- Analysis and Discussion	13-10-18	44	Enhancement In Analytical Ability
13	Industrial Visit Preparation- Jain Irrigation, Jalgaon	20-10-18	18	Team Cohesiveness
14	Activities-It's Not Fair, Paper plates, Nuclear Holocaust Survival	03-11-18	21	Project Management, Decision Making

PUBLICATIONS

SR. NO.	TITLE	AUTHORS	PUBLICATION DETAILS	
1	Hanuman Vitamin: A Case Of Indigenous Business Innovation			
2	Made For Each Other: A Case Of Better Halves At Work		Seventh International Conference On Managing Human Resource At The Workplace, 14- 15 December 2018, SDMIMD, Mysore	

Industrial Tour



Industrial visit-Jain irrigation



Study Tour at Kalash Seeds Ltd. Jalana













